

personal & professional development

'A PARADIGM SHIFT IN LEADERSHIP'

MASTERCI ASS

Designed for great impact in a compact timeframe: a masterclass in leadership.

A powerful combination of information, inspiration, reflection and experience, gives the participants concrete insights they can apply to themselves and their organization.

What is this Masterclass about?

Whether we realise it or not, we have a certain perspective on the subject of leadership. This perspective greatly influences the way you lead yourself and others. How companies and professionals view leadership (perspectives or paradigms) has changed over time. Take for example Henry Ford and Ricardo Semler. Both built a successful production empire, but from seemingly opposite ideas and methods!

This Masterclass is about the main leadership and management paradigms and how they have shifted over time, about how these paradigms relate to your perspective on leadership and about making a conscious choices whilst leading yourself and others.

Why?

We strongly believe that long-lasting leadership development starts with personal development. Because wherever you go, your unconscious paradigms and beliefs follow. When it comes to leadership, it is important to discover what those unconscious paradigms and beliefs (the lenses through which you view the world) are. Then you can explore them, learn about other ways of looking and make a conscious decision about how you lead yourself and others.

Getting to know yourself is an essential part of the route to authentic leadership. Reflection and experience are powerful tools. That is why in this Masterclass you will not only be informed, but you will also get to know and learn more about some paradigms through playful reflection and profound experience.

For whom?

This is an interactive masterclass which will incite the participants to action and is fun to attend with team members or other colleagues. It is especially meaningful for senior management and project teams and ideal for adding depth and reflection to a team or group activity.

Practical notes

Where: In-Company or at an external location.

Duration: Max 3 hours, can be scheduled flexibly throughout the day.

Investment: Quote on request. The costs depend on group size, duration and location. **Mallorca**: This Masterclass can be built into a tailor-made team program on the island.

Interested? Call or email Koen van der Well: +34 651 415 748 | mail@koenvanderwell.nl More information about Koen and his services: www.koenvanderwell.nl/en/

